

Volunteer Opportunities



Campaign Marketing Assistant

What is the purpose of the role?

Supporting the Community Fundraising Manager in promoting CLIC Sargent's National fundraising campaign The Big Buzz across the South West

What does it involve?

- Identifying and researching potential promotional partners to support and raise awareness of the Big Buzz campaign
- Approaching promotional partners who express interest to help raise awareness by the distribution of leaflets, posters, online content and social media
- Assisting with supporter mailings
- Researching and approaching local corporate partners, rugby and sports clubs, and police stations as potential event participants
- Researching hairdressers, barbers and pubs to identify promotional and event opportunities

What skills or experience do I need?

- Good standard of admin and IT skills
- High quality customer service skills and phone manner
- Experience of marketing (desirable)
- Knowledge of the charity sector and fundraising (desirable)

What can I expect from the role?

- Variety!
- Development of database administration
- Exposure to all aspects of community fundraising
- Development of Supporter Care skills
- Development of marketing skills
- Greater understanding of the charity sector and the operation of national fundraising campaigns

Availability

8-12 hours a week, on days that suit you.

Location

Bristol Office – Abbeywood Business Park, Filton, Bristol, BS34 7JU

Expenses

All out of pocket expenses will be reimbursed

Do I need a criminal records check?

No

For an informal chat about this role, please contact:

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Team: Regional Fundraising Team South

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CLIC Sargent is committed to safeguarding and promoting the welfare of children and young people and expects all staff and volunteers to share this commitment